

## Contact

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www.linkedin.com/in/passiveninja  
(LinkedIn)  
www.passiveninja.com (Other)  
luthernet.org (Other)  
www.satisfamily.com (Other)

## Top Skills

Web Design  
Creative Writing  
Blogging

## Languages

English (Native or Bilingual)  
French (Professional Working)

## Certifications

teaching

## Publications

McNewsy  
Nearly News: Satire Stories Seeking  
Significance 2006-2014  
A Simplified Guide to Church  
Websites: Purpose, Planning, and  
Presentation  
Amazon Author Page - Brian Jaeger  
Satisfamily Blog

## Patents

Almost Ready

# Brian Jaeger

Online Writing, Web Design, Sales, and Marketing  
Jacksonville, Florida

## Summary

I am an educator and an innovator who looks at the problems of society as a challenge, and I have ideas to help solve those problems. Positive about life, confident in my skills, and comfortable with technology, I see my experiences as tools to help me teach and communicate, but I also see our own humanity as our greatest asset.

I want to make a difference in the world. I want to write. I want to be happy, and I have been happy as a teacher, web designer, writer, and communicator.

Using a creative, fresh approach to every challenge I encounter, I am ready to work in the public or private sector with the skills I have developed while teaching. I can create new or enhance existing platforms for outreach, both in person and online. I can create professional-quality websites, write the appropriate content, and train others to do the same.

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## Experience

Luthernet Web Design  
Senior Web Developer  
August 2015 - Present

Turning the internet into the Luthernet by offering low-cost, simple church website designs. Creating modern, mobile-friendly church websites for all churches. Operating within a strict budget. Completing site makeovers in a week or less.

Brian Jaeger Publishing LLC  
Online Sales and Marketing  
January 2015 - Present

Marketing and selling the Cranium Chromebook Cover on Amazon. Publishing and Promoting on Amazon Kindle and Create Space. Organizing hundreds of high school lessons to be offered on Teachers Pay Teachers. Providing

a method for websites to be monetized as subscription-based, including Fundamental Trends, Educabana, and McNewsy. Writing promotional content on several websites and social media to drive online sales and reputation.

### Passive Ninja

Web Developer

June 2006 - Present

Designing custom websites for businesses, schools, churches, or personal pages. Using Google Sites for education or churches. Hosting sites securely. Maintaining and updating sites. Implementing and learning newest web standards. Understanding customer needs in order to institute better user interface of site. Teaching all clients how to update their own sites. Analyzing data to drive future decisions. Sites include [fundamentaltrends.com](http://fundamentaltrends.com), [bluemoundassetmanagement.com](http://bluemoundassetmanagement.com), [risinghealthchiro.com](http://risinghealthchiro.com), [organichic.com](http://organichic.com), [sitcomlifelessons.com](http://sitcomlifelessons.com), [evanpaydon.com](http://evanpaydon.com), [hellkatshockbaits.com](http://hellkatshockbaits.com)

### Satisfamily

Writer, Husband, Father

June 2003 - Present

Milwaukee

Leading while also remembering to compromise. Maintaining a presence as a role model. Instilling a desire to learn. Loving. Helping others through blogging at <http://satisfamily.com>. Teaching children to embrace creativity and love learning. Monetizing a website by writing interesting, usable content.

### Educabana

Web Designer and Consultant

January 2008 - Present

Giving back to other educators and institutions. Leading Amazon sales for Cranium Chromebook Protector. Housing information on best practices in education, including flipped classroom, PDSA, Moodle and other EMS scripts, and Google Drive/Sites. Hosting lesson plans and a member community of tutors for area students. Exploring new ways to use technology to teach. Designing and implementing websites for school and non-profit fundraising.

### McNewsy

Creative Writer at Real Wisconsin News and McNewsy

December 2004 - Present

Writing satire about life, especially in Wisconsin. Casting an entertaining light on human flaws, and featuring other creative and research content on

mcnewsy.com/. Some funny, some sad (some sad because it's trying to be something funny but doesn't really work). And some will, heaven forbid, make you think.

### School District of Menomonee Falls

High School English Teacher

August 2002 - June 2014 (11 years 11 months)

Menomonee Falls, WI

Teaching English curriculum to high school students. Leading in life lessons and acting as a positive role model. Designing websites for educational purposes and implementing use of technology in the classroom. Developing and teaching creative writing and English 9 classes. Communicating effectively with more than 100 students and their parents every semester. Using relevant stories, speaking, and presentation skills to capture and maintain student attention. Integrating cultural literacy, world news, other subjects, and vocabulary into daily introductory lessons for students to make learning more relevant. Welcoming and acknowledging diversity, especially if personal background experiences attending Milwaukee Public Schools would enhance the lesson.

### Boston Store

Dock

1996 - 2001 (6 years)

Brookfield, WI

Unloading the truck and processing items for the sales floor  
Assisting sales associates with organization

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## Education

University of Wisconsin-Eau Claire

Teaching Certification, English · (2000 - 2002)

University of Wisconsin-Milwaukee

BA English, English major, French minor, Urban Planning certificate · (1994 - 1999)